



## Suppliers Advertising Program for 2012

VMWA is proud to offer a Supplier AD program for 2012 that encompasses all angles for exposure. Suppliers are needed by the Mover in order for them to have the very best available for their Customers. The biggest challenge for the Supplier is to be where they can contact you when the need arises. Every month is different!

The annual ADS give you 24/7 availability to the Membership and the opportunity to be a Sponsor at the various Membership Meetings.

We have scheduled thus far for 2012 four (4) Regional Meetings. Our goal is to reach around 100-130 Members. This is our second year with this format and we see an increase in the Attendees wanting to participate.

As you all know, the last several years have been “tough” and it is likely that 2012 will be the beginning of the moving industry’s recovery. VMWA has already this year received six (6) new Movers making application for membership.

Please let me know ( [roger.moody@verizon.net](mailto:roger.moody@verizon.net)) your preference for Sponsorship. Just say; Blue Ribbon, Red Ribbon, Yellow Ribbon, or Associate Member and I will send you the paperwork to secure your spot. I will need your AD data, too.

Thanks.




Roger

## VMWA Profile

Total estimated annual revenue for VMWA Mover Members is \$400 million

Total Membership is around 150 approximately-120 Certificated Movers

## Web Site presence

\$1000 per year includes Banner Ad and 4 marketing emails to Membership	
\$750 per year includes Banner Ad and 2 marketing emails to Membership	
\$500 per year with Banner Ad only	

\$225 for Associate Membership only, no Banner AD

## Membership Meeting Sponsorship

\$1000 per Regional Meeting or Statewide Meeting

Region 3	Roanoke	February 23 <sup>rd</sup>
Region 2	Chesapeake	March 6 <sup>th</sup>
Region 2	Richmond	March 8 <sup>th</sup>
Region 1	Springfield	March 13th

## Convention Exhibitors/Sponsorship

TBA